Degree Program Course List (DPCL) of major requirements for students entering Loyola in 2019-2020

NAME:

B.A. MASS COMMUNICATION- Visual Communication

English Composition Placement is:	ALEKS MATH COURSE PLACEMENT
ACT ENGL score 21 or above	76-100, Exemption from MathT122/A11
SAT Verbal score 501 or above	_____
Register for ENGL-T122 ____	46-75, MathT122 or A115
ACT ENGL score 20 or below ____	_____
SAT Verbal score 500 or below ____	0-45, MathA092, Fund. of Algebra
Register for ENGL-A100 ____	_____(not counted in final degree credits)

LOYOLA CORE - 39 Credits

FOUNDATION COURSES

First-Year Seminar T121 _____ 3_____
Engl T122: Critical Reading and Writing _____ 3_____
Math A115: Finite Math *or* Math T122 : Math Models___ 3_____
Sci I: T129: Investigating Nature_____ 3_____
12

KNOWLEDGE/VALUES COURSES

Creative Arts and Cultures_____ 3_____
Hist I: T122/Emerging World or T124/Modern*_____ 3_____
Hist II:_____ 3_____
**If T122 taken above, take HIST Q###; if T124 taken above, take HIST P###*
Phil I: Reasoning_____ 3_____
Phil II: Knowledge and Morality_____ 3_____
Rels I: Christian Theology_____ 3_____
Rels II: World Religions_____ 3_____
Social Science (fulfilled in major)_____ 0_____
Sci II: Natural Science in Context_____ 3_____
Writing About Literature _____ 3_____
27

Loyola Core	39 cr.
Major	40 cr.
Electives	41 cr.
TOTAL	120 cr.

MASS COMM CORE (all students)

Intro Mass Communication
CMMNA100_____ 3____
Communication Writing
CMMNAA101 _____ 3____
Digital Communication
CMMNA201 _____ 3____
Internship I
CMMNA291_____ 1____
Law of Mass Communication
CMMNA401 _____ 3____
Seminar in Mass Communication Ethics & Diversity
CMMNA484 (fall)_____ 1____
Senior Seminar in Mass Communication
CMMNA492 (Spring) _____ 1____
Total: 15
No more than 48 hours in the major.

SEQUENCE: Visual Communication

	grade
A260 Layout and Design	3_____
A265 Photography	3_____
A266 Videography	3_____
A382 Social Media Strategies	3_____

Major Electives or Emphasis area 10 hours
Choose any communication courses or emphasis area

_____	3_____
_____	3_____
_____	3_____
_____	1_____
A486 Brand Lab or A415 Ad Team/Advanced Advertising Campaign or A419 Bateman Team/ Advanced PR Campaign	3_____

Minor- 44 Credits

General Electives

RECOMMENDED ELECTIVES

Fundamentals of Speech
SPCH A100 (3)
_____

The B.A. in Mass Communication requires a minimum of 120 credit hours.

ACEJMC accreditation standards mandate that outside the major, allowing no more than 48 hours from the major courses.

GPA: 2.0 required in major, minor and overall.